2020 Census Digital Action Weekend
May 1st – 3rd

Key Facts About the Census

• The census counts every person living in the United States, regardless of age or citizenship status, every 10 years in years ending in 0.

• It’s in the Constitution.

IT’S IMPORTANT

• It’s about money, power, and data.
• Every 10 years we help decide how taxpayer dollars come back to our communities. The 2020 Census will help to distribute billions of dollars in federal resources to our community.
• Our community gets resources based on census population counts, that help pay for emergency services, schools, roads, and more.
• An accurate and complete census helps businesses; community leaders and elected officials make informed decisions every day.

IT’S EASY

• For the first time, people can respond online and by phone, in addition to the mail-in option. Your response impacts funding for your community for critical services for the next 10 years.

The 2020 Census counts everyone who lives in the United States. No matter who you are, we all count! If you haven’t already done so, please GO TO https://2020census.gov/ now to be counted.

As of April 29th, the Town of Adams self-response rate was at 59.4%. Our GOAL is to reach 100%.

If you have already responded – THANK YOU!